

# New England Clean Energy Connect

## OVERVIEW

Central Maine Power (CMP) has assembled a strategic corridor for electric transmission between Quebec and New England that will significantly benefit current and future generations. The New England Clean Energy Connect (NECEC) and its locational efficiency from the Canadian border is a significant milestone that calls for broad outreach, awareness and recognition of the benefits New England will reap as the region moves into a new clean energy era.

The NECEC team began its outreach campaign to introduce and advance the project on July 17, 2017 with a series of quiet conversations with targeted stakeholders. With the proposal now submitted, the communications plan offers multiple opportunities for the public to gain an understanding of the project benefits, and community and environmental impacts, and to provide valuable input during the permitting phase. Given that the project follows a carefully chosen path through Maine's commercial forest land before connecting to an existing transmission corridor, impacts to environmental, social and recreational resources can be managed and minimized. Where the potential for impacts exist, every effort is being made to fully understand and mitigate those issues.

The NECEC outreach team recognizes its responsibility to inform Maine and Massachusetts stakeholders about this project. In Maine, 145 miles of new and existing transmission corridor is of considerable interest to a wide variety of stakeholders: the tourism industry in western Maine; the economic development agencies that have worked to support this industry; the environmental organizations that are watching the various proposals closely; and the host communities that already have experience with a transmission line in their midst.

Benefits from the project include reductions in locational marginal electric prices, new construction investment and attendant jobs, local property tax revenues, cleaner air and a strengthened electric grid. However, the outreach team is realistic about impacts as well, and will work with stakeholders to achieve mutually beneficial outcomes. A targeted outreach plan to stakeholders who have an interest in the benefits and impacts of the project is underway. One-on-one meetings have yielded early support. Presentations to larger groups will occur immediately following the project's announcement, which has been kept confidential until the proposal submission.

In Massachusetts, the Clean Energy Request for Proposals (RFP) has been the subject of extensive media coverage and public dialogue. For that reason, the NECEC outreach team will ensure that stakeholders from The Commonwealth have an opportunity to learn about the New England Clean Energy Connect and provide input during every phase of the permitting and review processes.

The communications plan is presented in three phases:

**Phase 1: Pre-filing communication to ensure key stakeholders are well informed and not surprised by CMP's proposal**

**Phase 2: Post-filing outreach to build project awareness and gather input throughout the permitting process**

**Phase 3: Construction communication to minimize disruption to communities and neighbors**

Phase 1 - Prior to the filing and a broad public announcement, the project team made contact with key stakeholders to provide an overview of the project, including the route map, the economic benefits and plans to avoid sensitive areas. A number of communications tactics have been employed during this period to both inform these stakeholders and address their questions or concerns.

Phase 2 - While the project awaits selection notification, CMP will maintain frequent communication with a broader base of stakeholders in the region following its practice with other successful projects including the Maine Power Reliability Program (MPRP). The outreach team understands that it is essential to provide clear information, address any concerns, offer project updates and build trust throughout the area where the project will be built. This is also an important time to solidify support for the project through one-on-one meetings, group presentations, community/public meetings and online communications tools including a project video, which will serve as a virtual tour of the route.

Phase 3 - Should NECEC be selected to provide 1,090 megawatts of clean, renewable energy to Massachusetts, ongoing outreach will be essential up to and during construction. By January 2018, multiple public information meetings, scoping sessions and public hearings will have occurred. A more regional approach will be undertaken post-selection to satisfy the many different constituencies who will benefit from NECEC. With construction beginning in early 2019, a comprehensive construction communication plan will be initiated in advance so affected parties (abutters, community leaders, public safety, etc.) know what to expect and can make any special requests or accommodations in a timely manner.

## **PUBLIC INVOLVEMENT METHODS**

The NECEC **public-facing** communication tools described in this plan are as follows:

- **Website**
- **Project brochure**
- **Project maps**
- **Q&A**
- **Presentation**
- **Posters**
- **Video**
- **Economic impact summary**
- **Facebook and Twitter accounts**
- **Telephone hotline**

- E-newsletter
- Information packets
- News releases
- Media folders
- Testimonials
- Informational ads
- Public and legal notices
- Project newsletter
- Field cards
- Abutter notices and door hangers

The NECEC **internal** analysis, data bases and activity tracking devices in use include:

- Routing analysis
- Stakeholder database
- Stakeholder contact plan
- Activity tracker
- Background reports
- NECEC By-The-Numbers
- Message manual
- CMP community tax history report
- Project investment per town and county

## **PHASE 1: PRE-FILING COMMUNICATION**

This is an essential first step in a successful communication and outreach plan and involves developing messages and materials to support meetings with key stakeholders who warrant early notification that CMP is submitting a major proposal into the competitive bid process. Even before the project was announced publicly or drew media attention, elected officials, business and community leaders and economic development officials were provided with the project details, answers to their questions, and an understanding of the projected benefits and impacts. At this early stage, key stakeholders have been encouraged to share any concerns and to offer suggestions. Direct contact with these groups was essential and has been accomplished with personal, one-on-one meetings that offer not only the chance to provide project information and plans for success, but also to build a level of trust and awareness about NECEC.

### **PHASE 1 COMMUNICATION OBJECTIVES**

- Ensure key government, municipal and business leaders hear about the project directly from CMP
- Build and maintain valuable relationships along the route
- Identify and address issues of importance to key stakeholders
- Use early input to develop a project worthy of expedited permitting

## EARLY COMMUNICATION TIMELINE



### STRATEGY | Message development

- ***The Right Team:*** a strong partnership between CMP/AVANGRID and energy partners in Quebec; highly experienced firms with strong financial backing and no risk of conflict in the selection process.
- ***The Right Project:*** delivers clean, reliable, baseload energy at low cost and stable prices.
- ***The Right Site:*** end-to-end site control, strong local support and a project that avoids highly sensitive areas adds up to the best site for expeditious permitting and construction.
- ***The Right Price:*** leverages recent transmission reinforcements through the MPRP; economical overhead construction; and cost protection for Massachusetts consumers.

### STRATEGY | Collateral materials

To aid in the early outreach phase, the project team has prepared initial collateral materials that frame the project's narrative and its benefits to the region, the state and affected communities. These materials were designed for the initial outreach work and have been used across a wide variety of platforms, including discussions with elected officials, regulatory agencies, host community leaders, landowners and user groups.

Project materials in use during the early, one-on-one meetings with key stakeholders included:

- **Project identity**  
The name New England Clean Energy Connect is easily understood and resonates with the public. The unique triangle in the logo symbolizes the partnership and shared benefits between Massachusetts, Maine and New England.
- **One-page informational sheet**  
This outlines NECEC in a clear and concise fashion and includes a simple, graphic map as well as a general outline of the project's benefits.

- **Project maps**

Stakeholders appreciate a graphic presentation of the project. The overview map clearly delineates the route and the location of existing infrastructure (transmission lines, substations, converter station). The route map shows the town-by-town transmission line route and geographical features such as water bodies. Together, they provide a full understanding of the project elements.

## **STRATEGY | Early stakeholder meetings**

Early conversations with key stakeholders – including local opinion leaders, decision makers and interest groups – have ensured that local leaders hear directly about the project before reading about it in the paper or hearing through word of mouth. Early meetings with key regional stakeholders have also:

- Tangibly demonstrated the project team’s commitment to transparency and our willingness to engage in meaningful and respectful conversations about the project,
- Allowed the project team to garner important intelligence regarding local opinions, potential pockets of opposition and the identification of potential supporters, and
- Built trust and confidence with key stakeholders and regional opinion leaders who will be learning more about it as the permitting phase advances.

CMP has a long and positive relationship with communities, leaders and user groups along approximately 100 miles of the route that is an existing transmission corridor. This has been highly valuable during the first round of stakeholder meetings, as the project team has been able to gain a better understanding of the region’s issues and needs. Feedback received has been incorporated into both the project design and narrative to make it responsive to community priorities.

Beyond these initial meetings, ongoing and frequent contact with these and other key stakeholders is planned throughout the permitting process.

The pre-filing outreach in Maine has included meeting with:

- Governor Paul R. LePage
- Maine Public Utilities Commission
- Office of the Public Advocate
- Legislative leaders
- County government
- Municipal government
- Major landowners
- Larger host communities that will see expanded transmission infrastructure
- Economic development organizations in affected Maine counties
- Industry groups, such as the recreational rafting company owners
- Trade associations (e.g., Associated General Contractors of Maine)
- Business owners

- Vendors of goods and services for the Maine Power Reliability Program, an investment of similar scale that was largely completed in 2015
- Chambers of Commerce

## PHASE 2: PRE-SELECTION COMMUNICATION AND OUTREACH

With the proposal now public and submitted, the outreach team will focus on positioning the project for success, by introducing New England Clean Energy Connect throughout the region, and building awareness and support for a cost-effective, viable project that opens the door to significant clean energy resources.

New England clean energy leaders and consumer advocates will be introduced to the unique attributes of NECEC, which include the collaboration among many of the region’s leading energy companies – none of which are incumbent Massachusetts utilities – but all possess excellent financial backing, and the experience and capability to build a project of this magnitude. During this phase, NECEC will build strong regional and local support for a project as a source of lower-cost clean energy and economic development benefits to the region.

### PHASE 2 COMMUNICATION OBJECTIVES

- To engage the public and facilitate an informed dialogue about the project
- To provide collateral material and resources that are responsive to public questions
- To inform potentially affected parties and work with them to minimize impacts
- To support state and federal permitting through public comment sessions and hearings
- To regularly inform and respond to media inquiries

### PRE-SELECTION OUTREACH: COMMUNICATION TIMELINE



### STRATEGY | Collateral materials

Collateral materials to inform the public include:

- **Project website**  
The project website will be the singular source of project information and will include an interactive component to encourage feedback and questions. Notices of public information

sessions, scoping session and hearings will be featured. Links to agencies and media reports will be included, as well as project maps, reports and links to key filings.

- **Q&A**  
The Q&A is comprehensive, thorough and regularly updated. It is used as a handout and featured on the website.
- **Project presentation**  
A PowerPoint presentation is used for larger meetings and tailored to the interests of the audience.
- **Posters**  
Tabletop posters are used for smaller audiences, with larger posters reserved for public meetings, covering topics such as project route and project benefits.
- **Video**  
A project video is being created to show the project route, describe the project sponsors and highlight project benefits for the region. This will be featured on the website and embedded in presentations.
- **Economic impact summary**  
The detailed economic impact summary will boil down the highlights of the analysis so the public can understand the multiple ways NECEC has value for individual states and the region.
- **Facebook and Twitter accounts**  
Social media platforms will help push out accurate and timely information.
- **Telephone hotline**  
A toll-free number will be advertised on all project materials, including the website and collaterals.
- **E-newsletter**  
Updated project information will be emailed to all who sign up to receive news.
- **Informational packets**  
All printed information will be made available in information packets.
- **News releases**  
Project milestones, including filing the proposal, will be shared through news releases.
- **Media folders**  
Media folders will be provided during interviews and tours.
- **Testimonials**  
Testimonials will be featured on the website and provided as part of briefing packages.
- **Informational ads**

Informational ads will be placed in local papers and community bulletins to provide updated information and notices about upcoming opportunities for public input.

- **Public and legal notices**  
Notices will be placed in newspapers as required and distributed in town offices to inform the public of public meetings, scoping sessions and hearings.
- **Abutter notices and door hangers**  
Communications will be provided to project abutters at key points throughout the construction, such as a corridor survey and staking, start of clearing, start of construction, and start of restoration.

## **STRATEGY | Stakeholder and interested party outreach**

Experience has shown that interested members of the public want to feel engaged and have their concerns noted and validated by the project team. Early input from the public can help shape the project in a way that is responsive to local needs and still consistent with project objectives. This strategy leads to the development of meaningful and valuable relationships built on mutual understanding, trust and respect.

The project team will broaden its initial communication outreach to gain a better understanding of the region's issues and needs. Feedback received will be incorporated into the project's design and mitigation during this pre-selection phase.

Outreach in the form of meetings, calls and presentations will be directed to:

- Municipal officials
- Abutting landowners or easement holders
- County officials
- Recreation user groups
- Economic development interests
- Environmental organizations
- Sporting interests
- Conservation easement holders
- Legislators

Meetings will include one-on-one sessions as well as presentations. The goal is to provide detailed information and invite input from all individuals and associations interested in the project. The website and project collaterals offer the opportunity to learn about all elements of the project, and during the permitting phase, potentially affect micro-siting of the line.

During this phase of the project, NECEC will seek public speaking opportunities in order to provide project details at both the local and regional level. Presentations will be scheduled with assessors/town councils, meetings of county commissioners, and events hosted by other organizations and interest groups. Representatives of NECEC will attend public events, including community events, chamber



meetings and service club meetings. NECEC will have a visible presence at community fairs, festivals and related events.

During this phase, the project team will launch a more extensive, interactive website that allows the public to review information on their own schedule and to pose questions and raise any concerns about the project. The website will feature an interactive map of the project that allows visitors to measure distances from the project as well as download or view information about the project.

Outreach will also include a community e-newsletter that can be sent electronically to all identified stakeholders. This tool will provide information similar to what is posted and updated on the project website and its social media pages. Email addresses will be collected throughout the public outreach process. This step will further cement our commitment to early and frequent communication throughout all phases of the project.

The outreach team will also establish a telephone hotline that allows the public to contact the project team to ask questions and offer feedback at any point throughout the project. The phone line number will be prominently displayed on the project website, social media and all public handout materials.

The outreach team plans to document all stakeholder outreach, media reports, op-eds and letters to the editor and any on-going dialogue to address stakeholder issues.

## **STRATEGY | Media relations**

The outreach team believes that media will take a strong interest in NECEC due to the fact that it is positioned to be a strong competitor in the bid. However, proactive outreach to key reporters and editors is part of the communications plan to ensure timely and accurate reporting. This was initiated at the time the proposal was filed, and continued responsiveness and outreach is planned throughout the permitting, review and selection process.

Because both traditional and social media outlets serve as a direct conduit for the distribution of information about the project to a broader public audience, Facebook and Twitter will be used to supplement traditional media outlets.

The media relations effort includes:

- An initial press release and press kit with key messages included
- Scheduled media interviews in Maine and Massachusetts
- Responsiveness to any media inquiries and requests for interviews
- Follow-up editorial board meetings with targeted media
- A project tour offered to key reporters and editors
- A designated project spokesperson available to answer any questions the media might have
- The launch of NECEC's Facebook page and Twitter feed, along with regular updates to these social media tools

## STRATEGY | Community and public meetings

In the late summer/early fall of 2017, public open house meetings will be held in Moscow, Maine (northern region of the project), Lewiston, Maine (southern region) and Wiscasset, Maine (eastern upgrades). The meetings will be well-publicized through newspapers, bulletins and direct calls to interested individuals or groups. The meetings will feature stations staffed by subject matter experts available to answer questions.

These informational meetings will include:

- A welcome station where participants can sign in and provide their contact information
- An opportunity to sign up for regular (email) project updates
- Project handouts and materials
- Informational posters on:
  - Route
  - Permitting
  - Engineering and design
  - Environmental impacts and mitigation
  - Schedule
  - Economic benefits
- Project video
- Locally sourced refreshments

Required public meetings and scoping sessions connected to state and federal permitting will also take place during this phase. These meetings will be well-advertised in the local news, on social media and in direct outreach to the key stakeholders with whom the outreach team has already met. Even though these meetings are required by the regulatory agencies and there is an established, similar project information and materials will be available at these public meetings.

The goal of all these meetings is to reach all interested parties and stakeholders, to provide answers to their questions and to follow up with anyone who has concerns about project impacts.

In October, the NECEC will provide a substantive Project Status Report to the Review Committee to demonstrate the project team's extensive public outreach and related results.

- Document public outreach
- Document meetings and outcomes
- Provide all collateral materials and presentations
- Update on permitting progress
- Share additional letters of support
- Highlight media coverage

## PHASE 3: POST-SELECTION OUTREACH AND CONSTRUCTION PHASE

Should NECEC be selected to move forward, continued outreach will be essential in order to ensure

timely and accurate media coverage, confirm the project’s design and mitigation elements, build greater community support through a number of local sponsorships and programs, and finally to provide updated information about the schedule for construction to minimize potential disruption to communities.

### PHASE 3 COMMUNICATION OBJECTIVES

- Broaden regional awareness of NECEC
- Ensure the public has access to project materials and personnel
- Implement a construction communications plan to minimize disruption and ensure local officials and neighbors have advance information on local construction activities

At this phase of the project, the information will be modified to provide more detail about the project schedule. Community outreach and full understanding during this next phase is essential to smooth implementation, maintaining community interest, and creating overall satisfaction with this project.

It will be during this post-selection phase that New England Clean Energy Connect will become a household name in both Maine and Massachusetts. With this status comes a responsibility to be an exceptionally good neighbor and to be responsive to any questions from the public about the next steps.

### POST-SELECTION COMMUNICATION TIMELINE



### STRATEGIES AND TACTICS

#### STRATEGY | Ongoing community and media outreach

NECEC will capitalize on and initiate opportunities to present the project to broader audiences throughout the region. Project materials and the website will once again be updated to reflect the project’s success and the intention to provide regular updates regarding permitting and construction.

Stakeholder meetings with vendors, environmental groups, recreation interests, legislators and community leaders will continue, with a focus on the timeline for completion including the potential for community disruption during construction. A thorough outreach effort will take place to ensure that all residents of project communities are informed about opportunities for employment or vendor services and about changes to traffic patterns and construction in their local community during this final phase.

The project plans to sponsor several kick-off, celebratory receptions where stakeholders will meet the leaders of project team, and where local involvement with NECEC can be highlighted.

### **STRATEGY | Media**

NECEC's selection in this competitive bid process will warrant a major media announcement. While State of Maine officials may decide to host a press conference, NECEC is likely to hold its own press event with executives from Central Maine Power /AVANGRID, Iberdrola and Hydro Quebec. Elected officials will be invited to participate.

A comprehensive press packet will be developed and distributed, followed closely by a round of scheduled media interviews.

### **STRATEGY | Regulatory agency updates**

Throughout the project's permitting and construction stages, the project team will conduct regular and proactive meetings with all regulatory agencies to ensure that they are provided with timely updates and status reports regarding community engagement. These meetings will be conducted via tele-conference calls or regular e-mail notifications and will provide updates on the project's status and milestones, including the scope and progress of our one-on-one meetings, feedback received from the public and the project's timetable.

These frequent meetings will allow us to understand and respond quickly to agency concerns and will demonstrate the project team's commitment to transparency and public input.

### **STRATEGY | Community outreach during construction**

The goal for communication during construction is to minimize disruption and ensure there are no surprises when it comes to traffic delays, road issues, or right-of-way clearing distractions.

This is a time for regular, direct communication with town leaders, economic development agencies and any stakeholders that are impacted by the construction of a major project. During this phase, regular construction updates will be posted on the project website as well as sent to town offices where local officials can post information on their town websites, and share information via their own social media networks. The e-newsletter will serve a valuable role in alerting affected communities and individuals. Proactive and detailed communication during the construction phase is the mark of an exemplary project. CMP demonstrated its commitment to such communication for MPRP, and no less of an effort will be mounted for NECEC. As a potential additional resource for project abutters, the Maine Public Utilities Commission may follow precedent and appoint an independent *Landowner Ombudsman* to serve as a resource and mediator for managing concerns that may arise for project abutters out of the construction and project impacts.

## NECEC Stakeholder List

Category	Organization	Contact	Title
Association	Appalachian Mountain Club	David Publicover	Senior Staff Scientist
Association	Appalachian Mountain Club	Ken Kimball	Director of Research
Association	Associated Builders & Contractors of Maine	Hope Perkins	President & CEO
Association	Associated General Contractors of Maine	Matt Marks	CEO
Association	ATV Maine	Real Deschaine	President
Association	Chewonki Foundation	Willard Morgan	President
Association	Conservation Law Foundation	Sean Mahoney	Executive Vice President, Director of Programs and Director of CLF's Maine Advocacy Center
Association	Maine Forest Products Council	Patrick Strauch	Executive Director
Association	Maine Guides & Outfitters	Dusty Perry	
Association	Maine Huts and Trails	Carolann Ouellette	Executive Director
Association	Maine Lung Association	Lance Boucher	Director of Public Policy, Maine & New Hampshire at American Lung Association of the Northeast
Association	Maine Municipal Association	Stephen Gove	Executive Director
Association	Maine Professional Guides Association	Jeff Bellmore	President
Association	Maine Snowmobile Association	Bob Meyers	Executive Director
Association	Natural Resources Council of Maine	Dylan Voorhees	Climate and Clean Energy Project Director
Association	Natural Resources Council of Maine	Lisa Pohlmann	Executive Director
Association	NAWIC - Maine Chapter	Robin Wood	President
Association	Society for the Protection of New Hampshire Forests	Jane Difley	President
Association	Somerset Woods Trustees	Nancy Williams	Executive Director
Association	Sportsman's Alliance of Maine	David Trahan	Executive Director
Association	Trout Unlimited	Kathy Scott	Maine Council Chair
Association - MA	Environment MA	Ben Hellerstein	State Director
Association - MA	MA Clean Energy Center	Rahul Yarala	Executive Director
Association - MA	NE Clean Energy Council	Peter Rothstein	President
Association - MA	RENEW Northeast	Francis Pullaro	Executive Director
Business	Cianbro	Ernie Kilbride	Field Superintendent
Business	Fairchild		
Business	General Dynamics Bath Iron Works	Jon Fitzgerald	General Counsel
Business	Reed & Reed	Jack Parker	President
Business	Sargent	Steve Perry	
Business	Sugarloaf		
Business	Sunday River		
Business	TJ Carrier		
Business	Weyerhaeuser	Luke Muzzy	Senior Land Manager
Business	Weyerhaeuser	Mark Doty	Public Affair Manager
Business - Rafters	Adventure Bound		
Business - Rafters	Adventure Bound Downeast		
Business - Rafters	Crab Apple Whitewater		
Business - Rafters	Dead River Expeditions		
Business - Rafters	Inn By The River's Outdoor Adventures	Cori Cost	
Business - Rafters	Kennebec Riverside Cabins and Maine Rafting		
Business - Rafters	Magic Falls Rafting		
Business - Rafters	Maine Whitewater		
Business - Rafters	Moxie Outdoor Adventures		
Business - Rafters	North American Outdoor Adventure		
Business - Rafters	North Country Rivers		
Business - Rafters	Northern Outdoors	Suzie Hockmeyer	Co-founder
Business - Rafters	Professional River Runners		
Business - Rafters	River Drivers		
Business - Rafters	Three Rivers Whitewater		
County	Androscoggin County	Alfreda M. Fournier	Commissioner District #5
County	Androscoggin County	Isaiah Lary	Commissioner District #4
County	Androscoggin County	Joanne G. Potvin	Director, Androscoggin Unified Emergency Management Agency

## NECEC Stakeholder List

Category	Organization	Contact	Title
County	Androscoggin County	Matthew P. Roy	Commissioner District #3
County	Androscoggin County	Melissa Willette	Commissioner District #2
County	Androscoggin County	Noel Madore	Commissioner District #1
County	Androscoggin County	Robert Poulin	Treasurer
County	Androscoggin County	Sally A. Christner	Commissioner District #7
County	Androscoggin County	Zachary Maher	Commissioner District #6
County	Cumberland County	Aaron Shapiro	Director of Community Development
County	Cumberland County	Alex Kimball	Director of Finance & Treasurer Office
County	Cumberland County	James H. Gailey	Interim County Manager
County	Cumberland County	Jim Budway	EMA Director, County of Cumberland's Emergency Management Agency
County	Cumberland County	Stephen F. Gorden	Commissioner District #3
County	Franklin County	Timothy A. Hardy	EMA Director, Franklin County Emergency Management
County	Franklin County	Charles Webster	Commissioner of District 2
County	Franklin County	Clyde Barker	Commissioner of District 3
County	Franklin County	Pamela Prodan	County Treasurer
County	Franklin County	Terry Brann	Commissioner of District 1
County	Kennebec County	Patsy G. Crockett	Commissioner District #1
County	Kennebec County	Richard Davies	Treasurer
County	Kennebec County	Robert G. Devlin	County Administrator
County	Kennebec County	Sean Goodwin	EMA Director, Kennebec County Emergency Management Agency
County	Sagadahoc County	Carol Grose	Commissioner District #3
County	Sagadahoc County	Mike Leonard	Finance Manager
County	Sagadahoc County	Pam Hile	County Administrator
County	Sagadahoc County	Sarah Bennett	EMA Director, Sagadahoc County Emergency Management Agency and Board of Health
County	Somerset County	Cyprien Johnson	Commissioner of District 2
County	Somerset County	Dawn DiBlasi	County Administrator
County	Somerset County	Dean Cray	Commissioner of District 3
County	Somerset County	Lloyd Trafton	Commissioner of District 5
County	Somerset County	Michael Smith	EMA Director, Somerset County Emergency Management
County	Somerset County	Newell Graf	Commissioner of District 4
County	Somerset County	Robert Sezak	Commissioner of District 1
County	Somerset County	Tracey H. Rotondi	Treasurer
Economic Development	Franklin County Chamber	Penny Meservier	Executive Director
Economic Development	Greater Franklin Development Council	Alison Hagerstrom	Executive Director
Economic Development	Greater Franklin Development Council	Mary Howe	Board Chair
Economic Development	Jay, Livermore, Livermore Falls Chamber		
Economic Development	Kennebec Valley Chamber (Augusta)	Katie Doherty	President & CEO
Economic Development	Lewiston Auburn Economic Growth Council	Scott Benson	Economic & Business Development Director
Economic Development	Lewiston Auburn Metropolitan Chamber	Rebecca Swanson Conrad	President & CEO
Economic Development	Maine State Chamber Of Commerce	Dana Connors	President & CEO
Economic Development	Mid-Maine Chamber	Kimberly Lindlof	President & CEO
Economic Development	Moosehead Lake Region Chamber	Angela Arno	Executive Director
Economic Development	Piscataquis Chamber of Commerce	Denise Buzzelli	Executive Director
Economic Development	Skowhegan Area Chamber	Jason Gayne	Executive Director
Economic Development	Somerset County Economic Development Corp.	Heather Johnson	Heather Johnson
Economic Development	Wiscasset Area Chamber of Commerce		
Environmental Advocates	Environment Maine	Emma Rotner	Campaign Organizer
Environmental Advocates	Environment Maine	Rob Sargent	Energy Program Director
Environmental Advocates	Forest Society of Maine	Alan Hutchinson	Executive Director
Environmental Advocates	Maine Audubon	Andrew Beahm	Acting Executive Director
Environmental Advocates	Maine Tree Foundation	Sherry F. Huber	Executive Director
Environmental Advocates	New England Forestry Foundation	Robert Perschel	Executive Director
Environmental Advocates	The Nature Conservancy	Kate Dempsey	Executive Director
Environmental Advocates	Western Maine Audubon	Nancy Knapp	President

## NECEC Stakeholder List

Category	Organization	Contact	Title
Government	Maine Legislature - Androscoggin County	Sen. Eric Brakey	Maine Senate District 20 (Androscoggin County)
Government	Maine Legislature - Androscoggin County	Sen. Garrett Mason	Maine Senate District 22 (Androscoggin County)
Government	Maine Legislature - Androscoggin County	Sen. Nate Libby	Maine Senate District 21 (Androscoggin County)
Government	Maine Legislature - Anson, Starks	Rep. Thomas H. Skolfield	Maine House District 112 (Anson, Starks)
Government	Maine Legislature - Athens, Bingham, Embden, Moscow	Rep. Chad Wayne Grignon	Maine House District 118 (Athens, Bingham, Moscow)
Government	Maine Legislature - Auburn	rep. Bettyann W. Sheats	Maine House District 64 (Auburn)
Government	Maine Legislature - Auburn	Rep. Bruce A. Bickford	Maine House District 63 (Auburn)
Government	Maine Legislature - Auburn	Rep. Gina M. Melaragno	Maine House District 62 (Auburn)
Government	Maine Legislature - Cumberland County	Sen. Brownie Carson	Maine Senate District 24 (Cumberland)
Government	Maine Legislature - Durham / Pownal	Rep. Paul B. Chace	Maine House District 46 (Durham)
Government	Maine Legislature - Energy, Utilities & Technology Committee; House chair	Rep. Seth A. Berry	Maine House District 55 (Bowdoinham)
Government	Maine Legislature - Energy, Utilities & Technology Committee; Senate chair	Sen. David Woodsome	Maine Senate District 33
Government	Maine Legislature - Farmington, New Sharon	Rep. Lance Evans Harvell	Maine House District 113 (Farmington, New Sharon)
Government	Maine Legislature - Franklin County	Sen. Thomas Saviello	Maine Senate District 17 (Franklin)
Government	Maine Legislature - Greene	Rep. Stephen J. Wood	Maine House District 57 (Greene)
Government	Maine Legislature - Hartland	Rep. Joel R. Stetkis	Maine House District 105 (Hartland)
Government	Maine Legislature - Jay, Livermore Falls	Rep. Christina Riley	Maine House District 74 (Jay, Livermore Falls)
Government	Maine Legislature - Leeds	Rep. Jeffrey L. Timberlake	Maine House District 75 (Leeds)
Government	Maine Legislature - Lewiston	Rep. Heidi E. Brooks	Maine House District 61 (Lewiston)
Government	Maine Legislature - Lewiston	Rep. James R. Handy	Maine House District 58 (Lewiston)
Government	Maine Legislature - Lewiston	Rep. Jared F. Golden	Maine House District 60 (Lewiston), Assistant Majority Leader
Government	Maine Legislature - Lewiston	Rep. Roger Jason Fuller	Maine House District 59 (Lewiston)
Government	Maine Legislature - Lincoln County	Sen. Dana Dow	Maine Senate District 13 (Lincoln)
Government	Maine Legislature - Oxford County	Sen. Lisa Keim	Maine Senate District 18 (Oxford County)
Government	Maine Legislature - Piscataquis County	Sen. Paul Davis	Maine Senate District 4 (Piscataquis County)
Government	Maine Legislature - Pittsfield	Rep. Scott Walter Strom	Maine House District 106 (Pittsfield)
Government	Maine Legislature - Pownal	Rep. Sara Gideon	Maine House District 48 (Pownal), Speaker of the House
Government	Maine Legislature - Sagadahoc County	Sen. Eloise Vitelli	Maine Senate District 23 (Sagadahoc)
Government	Maine Legislature - Solon	Rep. Bradlee Thomas Farrin	Maine House District 111 (Solon)
Government	Maine Legislature - Somerset County	Sen. Rod Whittemore	Maine Senate District 3 (Somerset)
Government	Maine Legislature - Somerset County	Sen. Rodney Whittemore	Maine Senate District 3 (Somerset County)
Government	Maine Legislature - Whitefield	Rep. Deborah J. Sanderson	Maine House District 88 (Whitefield)
Government	Maine Legislature - Wilton	Rep. Russell J. Black	Maine House District 114 (Wilton)
Government	Maine Legislature - Windsor	Rep. Richard T. Bradstreet	Maine House District 80 (Wiscasset)
Government	Maine Legislature - Wiscasset	Rep. Jeffery P. Hanley	Maine House District 87 (Wiscasset)
Government	Maine Legislature - Woolwich	Rep. Jeffrey K. Pierce	Maine House District 53 (Woolwich)
Government - State	OPA	Barry Hobbins	Public Advocate
Government - State	State of Maine	Governor LePage	
Government - State	State of Maine - Office of Energy Policy	Angela Monroe	Acting Director
Government - State	State of Maine - Maine Department of Community and Economic Development	George C. Gervais	Commissioner
Government - US	United States Congress	Representative Bruce Poliquin	
Government - US	United States Congress	Representative Chellie Pingree	
Government - US	United States Congress	Senator Angus King	
Government - US	United States Congress	Senator Susan Collins	
Media - MA	Boston Globe	Jack Newsham or Jon Chesto	
Media - MA	CommonWealth Magazine	Bruce Mohl	Editor
Media - ME	Associated Press	David Sharp	
Media - ME	Bangor Daily News	Darren Fishell	
Media - ME	Maine Public Broadcasting Network	Fred Bever	
Media - ME	MaineBiz	Peter Van Allen	Editor
Media - ME	Morning Sentinel (Kennebec Journal)	Keith Edwards	
Media - ME	Original Irregular		
Media - ME	Portland Press Herald	Tux Turkel	

## NECEC Stakeholder List

Category	Organization	Contact	Title
Media - ME	Sun Journal	Scott Taylor	
Media - ME	WCSH-TV (NBC) CHANNEL 6	Don Carrigan	
Media - ME	WGME-TV (CBS) CHANNEL 13	Jay Mezoian	
Media - ME	WMTW-TV (ABC) CHANNEL 8		
Municipality	Alna		,
Municipality	Anson	Angela Manzer	Board of Selectmen
Municipality	Anson	Arnold Luce	Board of Selectmen, Chair
Municipality	Anson	Brenda Garland	Board of Selectmen
Municipality	Anson	Jim Smith	Board of Selectmen
Municipality	Anson	John Bryant	Board of Selectmen
Municipality	Anson	Peter Dow	Planning Board, Chair
Municipality	Anson	Roger Peppard	Assessor
Municipality	Appleton Twp	Curt Lebel	Assessor
Municipality	Appleton Twp	Edward Carroll	Planning Board, Chair
Municipality	Appleton Twp	Jason Gushee	Board of Selectmen
Municipality	Appleton Twp	John Fenner	Board of Selectmen, Chair
Municipality	Appleton Twp	Lorie Costigan	Board of Selectmen
Municipality	Appleton Twp	Peter Beckett	Board of Selectmen
Municipality	Appleton Twp	Scott Wiley	Board of Selectmen
Municipality	Athens		
Municipality	Auburn	Councilor Andrew D. Titus	City Council, Ward 3
Municipality	Auburn	Councilor David C. Young	City Council, At-Large
Municipality	Auburn	Councilor Grady R. Burns	City Council, At-Large
Municipality	Auburn	Councilor James F. Pross	City Council, Ward 1
Municipality	Auburn	Councilor Leroy G. Walker, Sr.	City Council, Ward 5
Municipality	Auburn	Councilor Robert D. Stone	City Council, Ward 2
Municipality	Auburn	Jill Eastman	Director, Finance Dpt.
Municipality	Auburn	Jonathan P. LaBonté	Mayor
Municipality	Auburn	Karen Scammon	City Assessor
Municipality	Auburn	Michael Chamings	Director, Economic & Community Development Department
Municipality	Auburn	Peter Crichton	City Manager
Municipality	Auburn		City Council, Ward 4
Municipality	Bald Mountain Twp T2 R3		
Municipality	Beattie Twp		
Municipality	Bingham	Billie Jo Judd	Tax Collector
Municipality	Bingham	Darrell Rich	Planning Board, Chair
Municipality	Bingham	Gloria Jean Shaw	Third Selectman
Municipality	Bingham	Juliana Richard	Second Selectman
Municipality	Bingham	Steven Steward	First Selectman
Municipality	Bradstreet Twp		
Municipality	Caratunk		
Municipality	Concord Twp		
Municipality	Durham	Donna Hays	Assessor
Municipality	Durham	Jeff Wakeman	Board of Selectmen, Chair
Municipality	Durham	Kevin Nadeau	Board of Selectmen
Municipality	Durham	Mark Blake	Board of Selectmen
Municipality	Durham	Mindy Woerter	Planning Board, Chair
Municipality	Durham	Pamela Cloutier	Deputy Treasurer/Tax Collector/Town Clerk
Municipality	Durham	Richard George	Board of Selectmen
Municipality	Durham	Todd Beaulieu	Board of Selectmen
Municipality	Embden	Charles E. Taylor	Board of Selectmen, Chair
Municipality	Embden	Leo Mayo	Planning Board, Chair
Municipality	Embden	Scott LeHay	Board of Selectmen
Municipality	Embden	Terriann Lamontagne	Board of Assessor, Chairperson
Municipality	Embden	Wayne McLaughlin	Board of Selectmen
Municipality	Farmington	Clayton King, Jr.	Planning Board, Chair



## NECEC Stakeholder List

Category	Organization	Contact	Title
Municipality	Farmington	H. Scott Landry	Board of Selectmen
Municipality	Farmington	Joshua H. Bell	Board of Selectmen, Chair
Municipality	Farmington	Matthew W. Smith	Board of Selectmen
Municipality	Farmington	Michael J. Fogg	Board of Selectmen
Municipality	Farmington	Richard Davis	Town Manager
Municipality	Farmington	Stephan M. Bunker	Board of Selectmen, Vice Chairman
Municipality	Farmington and Jay	John E. O'Donnell	Assessor
Municipality	Greene	Anthony R. Reny	Board of Selectmen, Chair
Municipality	Greene	Charles A. Noonan	Town Manager
Municipality	Greene	Donald R. Bedford	Board of Selectmen
Municipality	Greene	Glenn Chateauvert	Board of Selectmen
Municipality	Greene	John Soucy	Board of Selectmen
Municipality	Greene	Kevin S. Mower	Board of Selectmen
Municipality	Greene	Robert Hodgkins	Planning Board, Chair
Municipality	Hartland	Christopher Littlefield	Town Manager
Municipality	Hartland	Harold Buker	Board of Selectmen
Municipality	Hartland	Josh Morin	Assessor
Municipality	Hartland	Judith Alton	Board of Selectmen, Chair
Municipality	Hartland	Shirley Humphrey	Board of Selectmen
Municipality	Hobbsstown Twp		
Municipality	Industry		
Municipality	Jay	Delance White	Planning Board, Chair
Municipality	Jay	Gary McGrane	Board of Selectmen
Municipality	Jay	Judy Diaz	Board of Selectmen
Municipality	Jay	Keith Cornelio	Board of Selectmen
Municipality	Jay	Shiloh LaFreniere	Town Manager
Municipality	Jay	Terry Bergeron	Board of Selectmen
Municipality	Jay	Timothy DeMillo	Board of Selectmen
Municipality	Johnson Mountain Twp		
Municipality	Leeds	Bruce Bell	Planning Board, Chair
Municipality	Leeds	David Barker	Board of Selectmen
Municipality	Leeds	Dwight Buckley	Board of Selectmen
Municipality	Leeds	Jan Wiegman	Board of Selectmen
Municipality	Lewiston	Bill Healey	Chief Assessor
Municipality	Lewiston	Bruce Damon	Planning Board, Chair
Municipality	Lewiston	Ed Barrett	City Administrator
Municipality	Lewiston	Isobel Golden	Ward 3 City Councilor
Municipality	Lewiston	James Lysen	Ward 1 City Councilor
Municipality	Lewiston	Joline Landry Beam	Ward 6 City Councilor
Municipality	Lewiston	Kristen S. Cloutier	Ward 5 City Councilor, Council President
Municipality	Lewiston	Lincoln Jeffers	Director, Economic and Community Development Department
Municipality	Lewiston	Michael R. Lachance	Ward 7 City Councilor
Municipality	Lewiston	Robert E. Macdonald	Mayor
Municipality	Lewiston	Shane Bouchard	Ward 4 City Councilor
Municipality	Lewiston	Timothy J. Lajoie	Ward 2 City Councilor
Municipality	Livermore Falls	George Cumming	Board of Selectmen
Municipality	Livermore Falls	Jeff Bryant	Board of Selectmen
Municipality	Livermore Falls	Jeff Roy	Planning Board
Municipality	Livermore Falls	Kristal A. Flagg	Town Manager
Municipality	Livermore Falls	Louise Chabot	Board of Selectmen, Chair
Municipality	Livermore Falls	Paul Binette	Assessor
Municipality	Livermore Falls	Ronald Chadwick	Board of Selectmen
Municipality	Livermore Falls	Thomas Barker	Board of Selectmen
Municipality	Lowelltown Twp		
Municipality	Moscow	Donald Beane	First Selectman
Municipality	Moscow	Elvin Hawes	Third Selectman

## NECEC Stakeholder List

Category	Organization	Contact	Title
Municipality	Moscow	Janice Malloy	Treasurer
Municipality	Moscow	Maynard Lagasse	Planning Board, Chair
Municipality	Moscow	Michael Staples	Second Selectman
Municipality	Moscow	Michael Staples	Second Selectman
Municipality	Moscow	William Shaw	EMA Director
Municipality	Moxie Gore		
Municipality	New Sharon	Bob Neal	Board of Selectmen
Municipality	New Sharon	Jim Mann	Planning Board
Municipality	New Sharon	Lorna Nichols	Board of Selectmen, Chair
Municipality	New Sharon	Rob Stevens	Assessor
Municipality	New Sharon	Travis Pond	Board of Selectmen
Municipality	Parlin Pond Twp		
Municipality	Pittsfield	Heather J. Donahue	Town Councilor
Municipality	Pittsfield	Howard R. Margolskee	Town Councilor
Municipality	Pittsfield	Kathryn Ruth	Town Manager
Municipality	Pittsfield	Marie Manning	Town Councilor
Municipality	Pittsfield	Michael A. Cianchette	Town Councilor
Municipality	Pittsfield	Robert N. Stackhouse	Mayor
Municipality	Pittsfield	Royce Sposato	Planning Board, Chair
Municipality	Pittsfield	Scott W. Strom	Town Councilor
Municipality	Pittsfield	Timothy P. Nichols	Deputy Mayor
Municipality	Pownal	George Anderson	Board of Selectmen
Municipality	Pownal	Jon Morris	Board of Selectmen
Municipality	Pownal	Ronald Hodsdon	Planning Board
Municipality	Pownal	Tim Giddinge	Board of Selectmen, Chair
Municipality	Skinner Twp		
Municipality	Solon	Elaine Aloes	Board of Selectmen, Chair
Municipality	Solon	Mary Lou Ridley	Board of Selectmen
Municipality	Solon	Sarah Davis	Board of Selectmen
Municipality	Starks	Ernest Hilton	Board of Selectmen
Municipality	Starks	Joseph Hayden	Board of Selectmen
Municipality	Starks	Kerry Hebert	Planning Board, Chair
Municipality	Starks	Paul Frederic	Board of Selectmen, Chair
Municipality	T5 R7 BKP WKR		
Municipality	The Forks Plt		
Municipality	West Forks Plt		
Municipality	Whitefield	Bill McKeen	Board of Selectmen
Municipality	Whitefield	Charlene Donahue	Board of Selectmen
Municipality	Whitefield	Frank Ober	Board of Selectmen
Municipality	Whitefield	Jim Torbert	Planning Board, Chair
Municipality	Whitefield	Lester Sheaffer	Board of Selectmen
Municipality	Whitefield	Tony Marple	Board of Selectmen
Municipality	Wilton	Jeff Adams	Board of Selectmen
Municipality	Wilton	Jeff Rowe	Board of Selectmen
Municipality	Wilton	John Black	Board of Selectmen
Municipality	Wilton	Michael Sherrod	Planning Board, Chair
Municipality	Wilton	Paul Binette	Assessor
Municipality	Wilton	Rhonda Irish	Town Manager
Municipality	Wilton	Ruth Cushman	Board of Selectmen
Municipality	Wilton	Tiffany Maiuri	Board of Selectmen, Chair
Municipality	Windsor	Carol Chavarie	Planning Board, Chair
Municipality	Windsor	Christopher Haiss	Board of Selectmen
Municipality	Windsor	Daniel Gordon	Board of Selectmen
Municipality	Windsor	Ray Bates	Board of Selectmen
Municipality	Windsor	Richard H. Gray, Jr. (Board Chairman)	Board of Selectmen, Chair
Municipality	Windsor	Ronald F. Brann	Board of Selectmen
Municipality	Windsor	Theresa L. Haskell	Town Manager

## NECEC Stakeholder List

Category	Organization	Contact	Title
Municipality	Windsor	Vern Ziegler	Assessor
Municipality	Wiscasset	Benjamin Averill	Town Planner
Municipality	Wiscasset	Benjamin L. Rines, Jr	Board of Selectmen
Municipality	Wiscasset	Jefferson Slack	Board of Selectmen
Municipality	Wiscasset	Judith R. Colby	Board of Selectmen, Chair
Municipality	Wiscasset	Lawrence (Larry) Gordon	Board of Selectmen
Municipality	Wiscasset	Marian Anderson	Town Manager
Municipality	Wiscasset	Raymond Soule	Planning Board, Chair
Municipality	Wiscasset	William (David) Cherry	Board of Selectmen
Municipality	Woolwich	Allen J. Greene	Board of Selectmen
Municipality	Woolwich	Allison L. Hepler	Board of Selectmen
Municipality	Woolwich	Dale E. Chadbourne	Board of Selectmen, Vice Chair
Municipality	Woolwich	David A. King, Sr.	Board of Selectmen, Chair
Municipality	Woolwich	Greg Buczkowski	Planning Board, Chair
Municipality	Woolwich	Jason A. Shaw	Board of Selectmen
Municipality	Woolwich	Lynette R. Eastman	Town Administrator
Municipality	Woolwich	Suzette Cloutier T	Assessing Tech